

March 2014

Dear NJAHP Member:

Advancing the hearing health profession and ensuring the highest standards of patient care are the cornerstones of what we do and why we exist as an Association. This year, NJAHP is stepping up its game and taking an even more proactive approach to raise public awareness about the critical services we provide as hearing health professionals.



Here's just a snap shot of what we are doing, and how you can help!

Promote NJAHP's Public Policy Agenda

Attached for your review is NJAHP's 2014-2015 Public Policy Agenda, which serves as a roadmap for the Association's advocacy efforts. From time-to-time, we will be reaching out asking you to help "put this agenda into action" by contacting your state or federal representatives on critical issues. Don't worry, we'll provide you with all the background and talking points you need to make your argument. Your personal outreach strengthens the Association's collective voice!

Join NJHHP's Grassroots Network

As they say, "it all comes down to who you know!" With that in mind, NJAHP has created a "Grassroots Network" to capitalize on the powerful relationships members have with decision-makers! If you know a legislator or policy-maker well and would be willing to reach out to them on pressing issues, please let us know at njahhp@gmail.com. Please be assured this information will be kept entirely confidential!

"Like" NJAHP's Facebook Page/Connect with NJAHP on LinkedIn

Please "Like" NJAHP on Facebook and connect with us on LinkedIn, and encourage your family and friends to do the same! The more people we have engaged online the more our message gets out there!

Help Raise Greater Awareness about the Hearing Health Profession

Join NJAHP raise greater awareness about the value and need for licensed hearing health professionals through increased outreach to the press. The Association is planning to submit press releases and editorials educating consumers about the different ways to obtain hearing

aids and why going to licensed professionals results in the best outcome. Please keep an eye out and share this information with patients and friends!

Support HEPAC

Your contribution to [HEPAC](#) enables NJAHHP to be engaged with policy-makers and do all the important things mentioned above! Every dollar you invest is an investment in our profession as hearing healthcare providers. [Please make a contribution today!](#)

Together, we can ensure licensed hearing health professionals continue to be well respected and regarded as the source of quality hearing healthcare. By collectively focusing our efforts to promote NJAHHP's Public Policy Platform, we can help guarantee that the highest levels of patient satisfaction remain in the delivery of hearing healthcare.

NJAHHP is your advocate, looking out for your professional interests! If you have any suggestions on how we may be able to serve you better, please do not hesitate to reach out to us at njahhp@gmail.com. Your feedback is helpful and always appreciated!

In partnership,

Daniel Berke, BS-ME
President, NJAHHP