

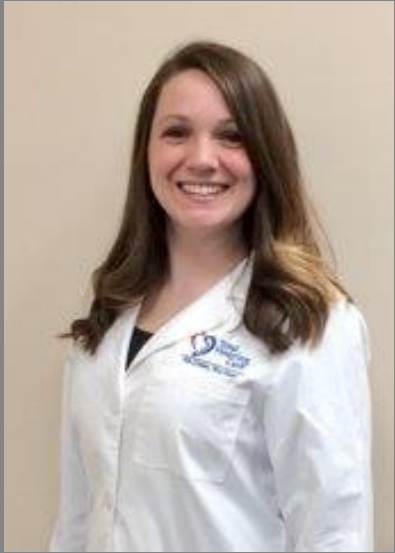
# INFORMATION SESSION



**myHearingU**  
THE SOUND OF YOUR FUTURE

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# Laura R. Stever, B.S., HIS



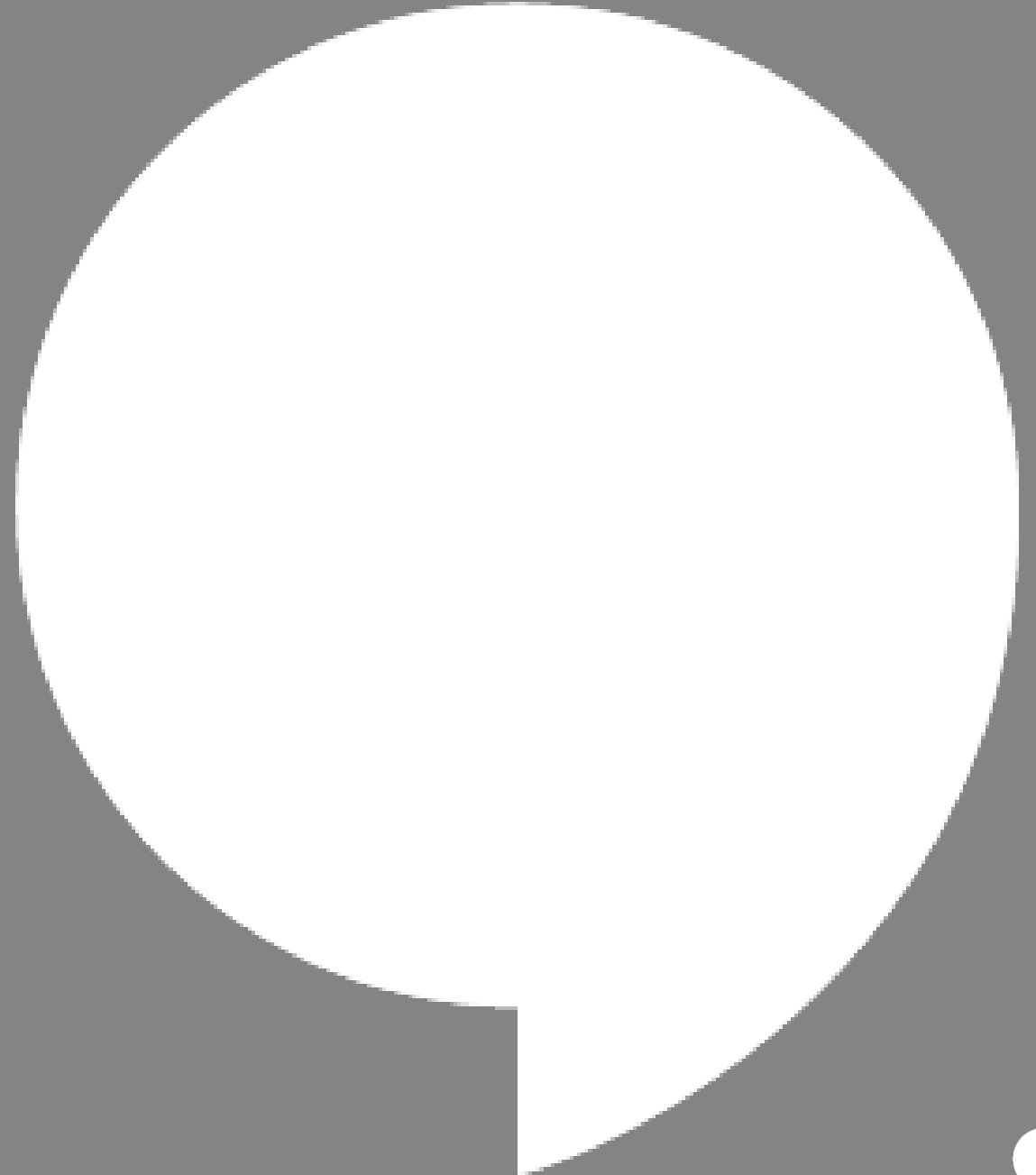
- B.S. in Legal Studies
- Began my career as a Paralegal
- Changed careers after 5 years
- Became a Hearing Instrument Specialist
- **Enrollment Counselor, myHearingU**



# Kelly A. Stahl, Au.D.



- Worked clinically for 19 years
- Hearing Aid Manufacturing Industry for 12.5 years
- Adjunct Instructor
- **Director of Student Experience, myHearingU**



# STATE OF THE PROFESSION

- Shortage of Hearing Healthcare Professionals
  - Clinics sitting empty
  - According to the World Health Organization (WHO)
    - 2.5 billion people with hearing loss by 2050
    - 1 out of 3 baby boomers with hearing loss by 2030
- Demand of Hearing Healthcare Professionals
  - Improve outcomes for stroke and trauma victims
- Time and Cost of becoming a Hearing Healthcare Professional
  - Audiologist - \$120,000
  - HIS - \$4925 (myHearingU)

# WHAT'S THE DIFFERENCE?

## HEARING INSTRUMENT SPECIALIST

**HIS**

Administer and interpret hearing assessments

Make treatment recommendations and fit hearing aids, if applicable

Take ear impressions for earmolds, custom ear plugs, swimmer plugs, etc.

Counsel patients

Licensure takes approx. 1 full year depending on the state.

Performs all clinical tasks of an HIS

Diagnose diseases of the ear

Hidden Hearing Loss

Auditory Processing Disorders

Balance Disorders

Can treat patients of all ages

Licensure typically takes 8 years

**AuD**

**AUDIOLOGIST**



100% Online



6 Months



\$4,925

Full Tuition

## What is myHearingU?

MyHearingU is an online career school that prepares individuals to pass the Hearing Instrument Specialist Licensing Examination.

## What about clinical training?

While MHU does not find a sponsor for students, we do have resources to help students find one.

## What are the state requirements?

Vary state to state.





# SO, WHAT CAN YOU DO?

- Sponsor an Apprentice
- Thinking about retiring?
  - Apprentices can do less-skilled tasks as they learn
  - Gives business owner a chance to work less
  - Opportunity to make business more profitable before sale
- Allow students to observe





myHearingU